



Product: Dhiren Enterprises is Cosmetics manufacturing and export out of India. Marjory export. We have not in Commercial Products, Shareholders was sales to goes to the exports and he is exporting out of India.

Vasa Cosmetics Pvt. Ltd.



Name of the Director: Mr. Mayank Vasa
Established : 1974

It was in 1974 that Dhiren Enterprises was established by with my father single minded. Objective of producing quality products. Than after 1990 Vasa Cosmetics pvt. Ltd.

History of the Company: Basically, Colour cosmetics and their after over a period of time since, 1991. We are introduce skin care products, hair care products many other cosmetics related products. Probably we know no often skin care, skin lotion, skin cream, different types of skin products.

Achievements: We have an ISO 9001 : 2000 Certified company. We also SGS Geneva evaluate member. Quality brand Achiever also Government Recognized Business Exports.



Recent Developments: We recent development we have many product recruitment for so different type of customers. Multinational Customer in an out of India. And Products in out of India. Related to larger Amount larger companies like Levos and many other companies contact.

Promotion: In Internet marketing , Propaganda by mouth to mouth advertising TV., Like brochure, Catalogue etc.,



Further Expansion Plan : My future plan is to become as big as any other cosmetic product manufacturing company in India like and our own branch. We have more 13 branches. Which is Registered at Commercial Jenova and overall 38 branches Registered within India. As well as Internationally. We would like to see, we would like to focus our own branch. Exporting out of India and Achieve the highest amount of sales out of the in our own branch. Rather than manufacturing of other companies . We need to market own Branch.

Recreation facilities, implemented for staff members : No Extension. We have canteen Pantry available here. No other Special Activities. In future we have plan and facility as well.



Mantras to become successful entrepreneur: Hard work and commitment, result oriented quality products, focus on unusual working, target conscious strategy.

Brand Values : Brand value is Internationally its work is more than 2/3 million dollars.

Grate things about you: There nothing to great thing about me. Its Team work.

