



Selected 2011-13



UNIQUE SLIM POINT & BEAUTY CLINIC

Name of the Director:

Mrs. Pratibha Rajkumar Jain

Established : April, 2000



Product: Slimming equipment, Beauty Equipment, E.S. tech, Body Scanning Machine, Laser Machine & Multiple Personal Care Machine etc.

Services: Slimming Center, Beauty Clinic, Laser Clinic, Baldness Clinic Hair & Face Surgery, Fitness Center etc.

History of the Company : We start our clinic in just 80 sq. ft. Gradually we progressed and added new treatment and new equipments. In 2007 we converted our clinic to a 6000 sq. ft. In 2010 we opened new branches in Nagpur.

Achievements: Best slimming center in Nagpur 2011, Diamond Health Award 2010. ISO 9001-2008. Certified, Jain Mahilla Award , Multiple Awards and Honours from Lokmat Group, Showbizz events and Kosorz events, ICI and Social Community & Religious Community.



Marketing Strategies: Marketing by website through Indiamart, Just Dial , Infomedia,

Sulekha and Rediff. Advertise-ments through media and newspaper, Press conference, Cable advertisements, Hording, Pamphlets & Banner, Public Show, Events & Camps, SMS facilities & Participation in Exhibitions.

Recent Developments: Invite franchises, Installed E.S. Tech Body Scanning Machine. Install new Body Laser Machine. Opened new center in Sitabuldi.

Promotion of Products: Regularly give multiple discount to consumer new schemes, install new technology machine in our center and always adopt new technology and have a futuristic vision.



Future Plans: We plan to open new center all over Vidharbha, Maharashtra and India. Plan to increase the scale of all Slimming, Beauty and E.S. Tech Body Scanning Machines and open a new mall Sitabuldi in Nagpur.

Recreation facilities for staff: We always give complete support to our staff member and gradually increase salary also.

Mantras to become successful entrepreneur: We get success with our own confidence and always improve our education and adopt new technology. I have the complete support of my husband Mr. Rajkumar Jain, our family members and the staff members. Always work truthful and hard, you will get a good response. And remember - always have faith in God Mahavira.



Brand Values: We have always believed that brand values is not countable. We always maintain our quality, our products, our services this always increases our brand value. When we give proper services, good results and with a good public relation and we are sure our brand is going to be a number one brand in India.

Participation in Corporate activities: We give multiple support and benefit to all the community - Health check- ups, Blood donation camps, economic support to poor people, educational

