

# SUNIL INDUSTRIES

Selected 2012-14



**Products:** Automotive Brake Drums, Automotive housing, Automotive Hubs, Bus Engine Covers, Automotive Caps, Automotive Pistons, Automotive Spindles, Automotive Adaptors.



**Director** : Smt. Vidya Sunil Mane  
**Established** : 1997





**History:** This proprietorship engineering unit was established by Late Mr. Sunil G. Mane in 1997. After his sad and untimely demise in the year 2000 i.e. just within 3 years of floating the unit, Smt. Vidya had almost decided to close the business and concentrate on educating her two little daughters of just two and four years. However the customers', staff and labour requested Smt. Vidya to face the challenge and promised to give her support with their capacities in the times of difficulties. This was a turning point for Sunil Industries. Today in 2014 Smt. Vaidya is a proud lady entrepreneur of successful business group who has fulfilled the dreams of her late husband through immense hard work and great leadership qualities.

**Market:** India, USA, China, Italy are the countries where Sunil Industries have reached and created bond with customers because of the top quality product and excellent services.

**Brand Value:** We trust that customer is God. It is our promise to see that he is satisfied at all times in every respect. Sunil Industries have taken this path since inception and will continue to follow the principle forever.

**Achievements:** Smt. Vidya has been awarded with many prestigious awards: "Business Express Shree" Award in 2005 for Best Leadership. In the year 2007 FMC International USA declared her as 'Quality Improver of the year 2007'. She was also honoured with 'Udyog Janani' Kamal Puraskar' in 2008.

**Promotions:** The units are always in the process of increasing turnover based on quality values. Everybody in the Team Sunil Industries knows that we can achieve everlasting competitive edge through satisfying the customers located in various countries across the globe.

**Future Plans:** We are trying to develop and widen our customer base to nullify the effects of industries recession which has become a recurring phenomenon once in every 4 years lasting for unpredictable number of years. Partial diversification in product line is also in our thought process. Website: [www.sunilind.com](http://www.sunilind.com)

**Facilities for staff:** We have provided the required facilities to our employees, the backbone of our business.

**Mantras to become successful entrepreneur:** Giving in house and external training to employees is the most important activity in our business. Because of it the organization grows and we make the employees grow in hand with the organization. The management always keep in touch with all the employees and take initiative in helping them. We assume that the family of every employee is our family and do extend help in need.

**Social Responsibility:** Environment is of key importance to everybody. We understand our responsibility in our heart. For that we promote tree-planting. Taking care of the nature, by protecting the trees planted and see that they grow in a proper way. Industries are seen upon as a culprit for creating pollution and every member of industrial community should ensure that he / she plants trees to lessen the problem.