



# Shri Meera Labs Pvt Ltd

Selected 2009-11



Year & Establishment of the company : 1998

### Products :

Speciality chemicals for Textiles – Silicone softeners, Cationic softeners, Pre-treatment chemicals, Enzymes & other specialities

Speciality chemicals for Leather – Silicone feel modifiers, Wax emulsions, Syntans, Cationic fatliquors, Binders, Super wetting agents

Printing Ink & Paint Industries – speciality additives, defoamers, dispersing agents, etc.

Speciality chemicals for Filament, Fishnet, Coating, Agro Industries, etc.

### Achievements:

Achieved the status of a market leader in Textile Speciality chemicals in the India's main hosiery export market of Tirupur/Erode within a short span of 3 years

Received laurels from our principals for our expertise in emulsification technology pursuant to our formulating ready-to-use products from 'difficult' polymers

ISO 9001:2008 Certification

Dun & Bradstreet Global Database Certification

BCIL Certification for R&D Lab and our Group Company "Shri Meera Biotech Pvt. Ltd."

REACH Certification for our products



### Market :

Textile Industry

Leather Industry

Printing Ink, Paint & Paper Industries

Filament Industry

Fishnet Industry

Agro chemicals Industry

### Recent Developments :

1. Marketing plans for backward integration
2. Developing range of products that would find application from Fiber to Fabrics
3. Organic agriculture chemicals to increase yield substantially



### Facilities & Motivational plans for staff :

1. Medclaim Insurance for Staff
2. P.F & Bonus
3. Annual Recreation Tours
4. One day staff family picnic
5. Monthly & yearly Performance Awards
6. Staff Birthday & Wedding anniversary celebrations
7. Educational tour

Your mantra (secret, steps) to become a successful entrepreneur :



## MISSION

Excel in full range of textile speciality chemicals for fibre to fabric applications

Excel in full range of Leather finishing chemicals

Multifold growth in the products for paper, printing ink, paint & agro chemical industries with value addition

Harness the capabilities of likeminded SMEs to help grow each other

Bring the fruits of the 'state of the art R & D facilities' to effective industrial applications

Contribute to the green cause by actively involving in developing eco-friendly products

## VISION

A diversified conglomerate and a market leader in speciality chemicals arena by

offering continual value addition.

Synergize all our efforts to instill a sense of fulfillment in our customers and

ensure win-win situation for all the stakeholders.



### Brand visibility :

#### Trademark registration :

- Brand names of our products registered
- Our Company name & logo registered
- Our brand names & logo flashed in leading websites for access across the globe
- Company name, logo & product names regularly brought to the attention of customers/clients through mention of these in our monthly technical newsletter.

**Premium Specialty Chemicals Manufacturers**  
- Textiles, Leather and other Industries

SHRI MEERA LABS PVT LTD is one of the leading manufacturers of Specialty Chemicals in Chennai catering to the needs of a variety of industries. All our products are formulated by well qualified professionals with ample experience in Process Industry & Research Institutions.

The Application areas of our Products include

Textile Industry	Leather Industry	Other Industries
<ul style="list-style-type: none"><li>• Entire range of amino silicone micro-emulsions</li><li>• Soft flow stable silicone emulsions</li><li>• pH tolerant silicones</li><li>• Elastomeric silicones</li><li>• Hydrolytic silicones</li><li>• Macro silicone emulsions</li><li>• Silflexes</li><li>• Dye fixing agents</li><li>• Low foaming wetting agents</li><li>• Cool effective softeners for excellent wettability</li><li>• Low foaming wetting agents</li><li>• Cool-effective softeners for excellent wettability</li><li>• Soaping agents</li><li>• Cationic &amp; Nonionic softeners</li><li>• Specialty cationic softeners for white fabric</li><li>• Amphiphilic softeners</li></ul>	<ul style="list-style-type: none"><li>• Enzymes - High quality products for leather dyeing, dressing and permeability</li><li>• Full range of leather pre-treatment chemicals</li><li>• Fat softeners</li><li>• Brushes</li><li>• Cationic top ml liquors</li><li>• Anionic &amp; Nonionic wetting agents</li><li>• Wax emulsions</li></ul>	<ul style="list-style-type: none"><li>• Filament Industry</li><li>• Printing Ink &amp; Paint Industry</li><li>• Fishnet Industry</li><li>• Coating Industry</li><li>• Detergent Industry</li></ul>

**Shri Meera Labs Pvt Ltd**  
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### Future plans:

1. Backward integration in a big way
2. Increase our share in the existing markets
3. Exploring new avenues in Export Marketing

### Corporate social responsibility:

Implementing Social accountability in Office and Factory premises as per the guidelines of SA 800:2008

### Things that we are proud about:

- Being recognized as a reliable solution provider by our customers
- Import Substitution in raw materials procurement
- Manufacturer of Eco-friendly products
- Providing International quality products to our customers at competitive prices.

