

EITHER FIND A WAY OR MAKE ONE

# RECEPTIVE accumen

Selected 2012-14



**Director:** Simii Kochhar Sachdeva  
**Established:** 2008

**Products:** Skill development through communication, behavioral trainings and management skills is our mission. We have brought about Increased Placement Ratio for organizations (Educational, Technical, Vocational and Corporate). 'Train the Trainer' program causes sustainability of learning at every organization. We have specialized trainers with skill sets and experiences to cater to the needs of different organization levels. Pan India we have supported our clients with their HR requirements and provided

appropriate manpower to suit every possible position.

**History:** Receptive Accumen Training / Skill Development Pvt Ltd is a growth oriented Skill Development and recruitment firm which originated in the mind of Simii Kochhar and today it is a mission for her and her team of dynamic young professionals. The foundation of Receptive Accumen Skill Development Pvt. Ltd. is a blend of experience and youth and its vision is contemporary as well as deep rooted. In a short span of time, Receptive Accumen Skill Development Pvt. Ltd. has established its credibility to provide Comprehensive Manpower and Training Solutions across industries, especially in the space of

the underprivileged section of society. Our primary objective is to provide unrivalled services to the clients and the team takes pride in excelling in its set high parameters.

**Achievements:** Inauguration of Training Programme on Soft Skills and Employability skills to Girl Students of ITI, Delhi on January 6, 2010 at Jija Bai Industrial Training Institute for Women (JBITI), New Delhi. It has caused immense measurable results in the form of Exceptional placement ratio and exceptional confidence in the girl students at the institute. All achievements, post program, were showcased by ITI in front of the department to the visiting dignitaries of DGET, the World Bank and Shri Ramadorai and team, Advisor on Skill development to the PM. We have received strong recommendations from all. A local survey was also carried out and it was felt that there is a dire need to carry out spread this program to all the Government ITIs covering all the trainees.





RASD joined hands with CAIT as Knowledge Partner for CAIT Retail School. We are the knowledge partner with Confederations of All India Traders Association, a national body of traders across India. We, in association with the Delhi Iron Hardware Merchants Associational, recently completed a successful training in Retail Management for All India Traders Association at Chawri Bazar area.

**Market:** The Youth of India is our market. We give the youth training in soft skills and social skills creating Holistic Trained Skilled Manpower and giving them greater confidence which culminates into greater employment ratio.

**Brand Value:** We are guided by our core values of Performance, Initiative and 'I am Receptive'. These describe our Company. We want our decisions and action to demonstrate these values. We recognize the tradition and value of brands, the loyalty of our customers and the identification of our dealers. We believe that business can drive profits through principles, and that our values as a company and as individuals give us a competitive advantage.

**Recent Development:** We have been recommended as preferred partners with IT companies and with the projects on skill enhancement through the Delhi government. We have successfully completed projects under SAMAJIK SUVIDHA SANGAM. The ITI projects have been highly appreciated by DGE&T and World Bank officials.

**Expansion Plans:** The Company plans to offer affordable education in communication and behavioral skills to the students of Tier 1 and tier 2 cities and smaller towns across India. With this objective, the company plans to expand pan India. Initially, Receptive Accumen plans to open centers at Nagpur, Kota / Jaipur, Srinagar, Kanpur, Allahabad, Bareilly, Patna and Motihari.

**Facilities for Staff:** Receptive Accumen supports the belief that a healthy mind and body produces higher quality work. Accordingly, Receptive Accumen offers a wide variety of recreational facilities to help employees rejuvenate during a mid-work break. Employees can listen to music, watch movies or enjoy the game of carom or chess. We also do outdoor team outings. For those who seek to relax and expand their knowledge, we also have a library stocked with assorted books and periodicals.

**Mantras to become successful entrepreneur:** I draw my inspiration from many entrepreneurs who have created very respectable companies. An appetite for growth and constant improvement in the quality are essential ingredients if one wants to achieve something.

**Corporate Social Responsibility:**

We have adopted two schools in the neighborhood catering to nearly 3000 students. We conduct employment enhancement and communication skills for these students. Students and job seekers from not so affluent economic background are given free counseling at our Delhi centre. They get free skill development classes as well and lifelong maintenance workshops wherein they come and polish their skills for giving interviews. They also get trained in handling corporate and social affairs.

*Featured clients*

 DLF	 Navigant Technologies	 Cafe Coffee Day
 Rashid Investment	 IITE Ahmedabad	 Systems Life Cycle Pvt Ltd
 Daily News	 GICIT	 Punj Lloyd
 HCL	 Genpact	 Minda Autocare
 Artemis Health Institute	 Smart Cube	 Manav Rachna
 IPM	 Maulana Azad Medical College	