



# Rawat Khedia®

Selected 2011-13



**Manufacturer & Supplier of  
Sarees & Dress Material**



**Name of the Director:** Mr. Amit Anand Dalmia

**Established** : 2001

**Product:** We deal in all types of Polyester, Polyester Blends, Fabrics for Sarees and Dress Materials.

**History of the Company:** Mr. Anand Dalmia, after separating from his Joint family business, started a new venture in the name of “Rawatkhedha” along with his two son Mr. Amit & Mr. Deepak. Their abilities have helped a great deal in the quality improvement of Textile Trade and Processing. Backed by an industry experience of 10 years, we have achieved a remarkable position in the market, by providing a quality range of Textile Fabrics.

**Achievements:** Since “Rawatkhedha” was formed the company has introduced the best quality of Sarees and dress materials. Such as Lazor Georgette, 60 Georgette, 70 gram Crape Plain and other premium quality fabrics. This has made us different from others.



**Marketing Strategies:** Our fabrics which are extremely suitable for embroidery purpose. There is much in demand in the cities like Calcutta, Delhi, Mumbai, Surat, Varanasi, Hyderabad, Jaipur.





**Recent Developments:** We have been into Polyesters for a long period of time. The company is now to get best out of blends and gams. Such as Catonic X Nylon, Poly X Cotton, etc.. This enhance the richness of fabrics so as to match the taste of today's fashion.

**Promotion of Products:** We keep adding different combinations of yarns to get the best fabrics. New process to get the best colors and feel to the fabrics is a continuous practice. Word of mouth publicity helps promote our brand.



**Further Expansion Plan:** With the state of the art technology which is one of its kind in Surat City, recently we have started a joint venture company to manufacture Denim fabrics.

**Recreation facilities for staff members :** We regularly have a small puja ceremony in our office premises, in which all the staff participate. This brings new energy to them. We also provide room facility to the labour, free of charge in factory premises itself.

**Mantras to become successful entrepreneur:** Always follow the best and you will achieve it sooner or later.

**Brand Values :** The efforts you put in to increase the qualities and services always reflects your brand values.

**Any Corporate Activity:** We are always working to uplift the lifestyle of our staff and workers. We try and protect environment in many ways.

**Salient features :**

Following quality and not quantity always gives better fruit.

