

# Quick Heal



Selected 2012-14



**Achievements:** The Company is a Red Herring Asia 2009-10 winner and amongst the 100 most promising companies in the Asia. The Company was also conferred with Deloitte Tech fast 50 award for being fastest growing technology company in India. It has also won the Maharashtra IT award and Business Today's Best Innovation SME award.

**Market:** Quick Heal products cover most all major platforms like DOS, Windows, Linux, Novell, Blackberry etc. The security solutions cater to consumers, small business, large organizations and government establishments.

**Director** : Mr. Kailash Kathar

**Established** : 1933

**Product:** Quick Heal Antivirus Pro 2012, Quick Heal Internet Security 2012, Quick Heal Total Security 2012, Quick Heal Mobile Security for Android and Blackberry, one of the key antiviral product is Quick Heal Admin console for SME & Corporate Material.

**History:** Founded in 1993 Quick Heal is a leading provider of Internet security tools and a forerunner in AV Technology in India. Serving millions of users worldwide Quick Heal, with headquarters in Pune, employs more than 500 people in 20 branches. The company operates through a network of dealers and channel partners in more than 50 countries globally.



**Quick Heal 2012**  
Advanced multi-layered protection

## Easy to configure Parental Control

Quick Heal  
Internet Security 2012



**Recent Developments:** The Company has recently entered into mobile security market with the launch of Antivirus for android and blackberry phones. Quick Heal has also entered into the market of network security.

**Promotions:** Promotion of Quick Heal products is done via integrated marketing programme that includes traditional new media activities. Quick Heal is one of the first technology companies to successfully used radio as a strong promotional medium.

**Future plans:** Based on the key fundamentals of innovational and simplicity, Quick Heal wants to expand and develop the product portfolio across the length and depth of devices and on multiple platforms.

**Facilities for Staff:** Quick Heal is very employee friendly organization. We provide a lot of recreation facilities and activities like picnics, movies, birthday celebrations, indoor and outdoor games etc.

**Mantras to become a successful entrepreneur:** Don't become an entrepreneur just because you are not getting a job or you are frustrated with your job. If you really believe in your ideas, then only take the plunge. And, when you do take it up, don't give up; no matter what challenges you face - just commit yourself.

**Brand value:** Trust, Loyalty and satisfaction of our customers are the major values that Quick Heal as a brand has developed and will maintain.

**Corporate Social Responsibility:** Quick Heal believes in generating positive impact through its activities, honoring the environment, consumers and employees. In alliance with Nasscom Foundation the company helps various NGO's Social organization to protect their data.

