



PREMUR IMPEX LTD.

Selected 2012-14



Managing Director: Mr. Bishu Chakraborty

Established : 1994

Products: Machineries for Briquetting, Crushing, Pulverizing, Mixing & Screening application for Refractories, Ceramics, Ores & Minerals Processing Industries. Also execute turnkey solutions for Briquetting, Crushing & Metal Recovery Plants, right, from Design, Production, and Installation and commissioning of total system.

History: The brand "Premur" has 14 Enterprises under the flagship of PREMUR IMPEX LIMITED. The organization now spans diverse activities including total Project Management through Technical Consultancy, Development of Import Substitute Equipment, Turnkey Solution on Ores and Mineral processing specially for Briquetting, Crushing, Metal Recovery, Mineral Beneficiation etc. The word 'PREMUR' have no dictionary meaning, but was a typographical mistake by the printer when first letter head was ordered and accepted by the management in good spirit to was an exclusive name by mistake. Yes, it has proved to be a fortunate mistake!

Achievements: The house 'PREMUR' achieved many goals. Some of them are:

- First indigenous Hydraulic Briquetting Press make for ores and mineral briquetting.
- Developed Metal Recovery process i.e. recovery of entrapped Metals in slag by Water Pulsation, especially for Ferro-Alloys Industries.
- First indigenous low power Diaphragm, Mixer Manufacturer.

Some awards and recognitions:

- Received Bengal Chamber's Award for Excellence in Manufacturing Practices 2011
- Selected as 'Outstanding SME' 2011-12 by FOSMI (federation of small and Medium Industries)

Market: "Premur" products are in service throughout the country and also abroad including Bangladesh, Nepal, Bhutan, Oman, Philippines, Tanzania, Kenya, Mauritius, etc...

Brand Value: Premur is a well known name in the field of mineral processing machineries. Our clientele includes renowned industrial groups like Tata, Birla, GMR, IMFA, FaCOR, SHYAM, RUNGTA, SKP etc. Every Premur equipment promises PRICISION, PERFORMANCE and PERFECTION



Recent Developments: The recent development by the Organization is the "Metal Recovery Process (MRP)". The systems enable to recover entrapped metal particles in slag by Water pulsation. The metal slag was considered to be hazardous waste, but was found to contain a little percentage of entrapped metals. The system has now proved to be essential for every Ferro Alloy Industries. Since, the recovery of entrapped metals is done from waste i.e. slang, the cost of raw material is considered to be nil. Cost of plant and machineries could be recovered within 6-months. The organization also developed Diaphragm trough continuous mixer to Mix Ores with liquid binder prior to briquetting and proved to be the best mixing equipment for briquetting process considering cost and power economy.

Promotion: Our domain is www.premurimpex.com. The products are promoted through print and web-media, and also through other promotional portals. We also attend industrial Trade Fairs all over the country.

Expansion Plan: We are going to inaugurate our new Assembly shop with modern state of the art facilities at Monber, Hoogly in W.B. We further aim to install pilot plants and laboratories for process development and sampling integrated in the same complex.

Facilities for staff: The organization arranges Annual Picnic, Bi-Annual Family trip etc for staff members.

Mantras to become a successful entrepreneur: Hard Work. Continual development through team work. Positive thought process to create comfort zone all around including customer's delight.

Corporate Social Responsibility: Premur staffs and associates promote Lions Club of Howrah Progressive. The organization contribute sizeable amount for social work through Lions Clubs International. The organization also donated a hearse van dedicated to serve local people at Howrah.



Salient features: We possess excellent relation and co-ordination between top and bottom line of the management as well as workers at production line. This has made it possible a congenial environment. The experienced and skilled workers are given opportunity to be a production partner organization through entrepreneurship; wherein the parent organization supports them through finance and job work. The scheme could be showcased as an excellent retirement policy. We strongly believe that the secret key of success of the organization is lying here.

