

MYSORE[®] tarpaulins

Selected 2012-14



Director :Mr. Y. Veerabhadra
Established :1969

Products: Under the brand MYSORE TARPAULINS we have School Bags, College Bags, Ladies Bags, Back Packs (Pittu Bags), Travel Bags, Corporate Bags. We are also the manufacturers of high quality, water proof products; water proof covers for vehicles and products to cater to the needs of industries and agriculture – tents, pool nets etc.

About the founder: Sri Shadaksharappa Y ventured into a business in small scale and started manufacturing Tarpaulins, a new concept in water proofing products, and Tarpaulins bags, Vehicles cover, etc. The products were a hit and attracted a lot of customers in a short span. With sheer dedication and hard work he built the company brick by brick. Today, with vast recognition to our products, we believe we are blessed with content full acknowledgement of the customers.



History: “Mysore Tarpaulins” is a well know name for quality products, its origin can be traced back to old Mysore city, i.e. as early as 1969. Then a sleepy town of historical importance, with rich culture, now transformed into a city of culture and tourism, and has found a place in the world map of information and technology. The blend of old and new with fragrance of Mysore sandal and exotic Mysore silk and perfumes adds to the glory of Mysore. Mysore Tarpaulins finds a place among the favorite brands around.



Achievements: While market demands change in products pattern and taste, updating input cost and overheads pose a challenge. Balancing the inputs cost to give better products, we are striving to cut cost at manufacturing stage itself without compromising with quality. Thus we are able to give best of quality at reasonable price tag.



Market: We are proud that products of Mysore Tarpaulins, with continuous desire to give better quality, have earned a place in the heart of customers. With innovative idea we are able to carve a niche in the competitive market. We have reputed companies as our patrons, Infosys, BEML, Government and semi Govt. Organizations, Karnataka state milk federation, co-operative societies and Education Institutions all over Karnataka.



Recent developments: Unscrupulous elements tried to cash in with our Brand name. We took timely legal action to protect our brand name. With our strong will power and commitment to give our best to the trusted customers we have overcome such attempt.

Corporate Social Responsibility: We actively participate in social activities by sponsoring events in and around Mysore City. We lend our helping hands to socially deprived poor students by adopting Govt. Schools. We also encourage meritorious students by offering deep discounts and gifts. We also help local sports events by way of advertisements and displaying hoardings & banners. We sponsor programmes like folk songs, dance, and cultural activities. TV Channels and regular FM Radio, print media actively recognize our Brand as genuine and dependable.

