

KRISHICO HERBOLIC LABORATORIES



Director : Mr. Iswar Singh Kundu

Established : 10th Nov 2008 – registered with department of Industries, Haryana. Nov. 2004 - registered with Registrar of Firms and Society, Haryana



Selected 2012-14



Products: Botanical plant based / invented products for agriculture, Soil enhancer, Germicides, Fungicides, Insecticides, Growth Promoters etc.

History: This establishment has been set up by a farmer with his own invented products for agriculture, aimed to replace harmful poisonous inputs from agriculture. The founder director has been awarded many times with many prestigious awards



Achievements: Invented unique products and received many awards, good name and fame amongst farmer communities.

Markets: Our country is based on agriculture about 60% populations are depending on agriculture. Farmers from all over India are our customers.

Recent Developments: Our concern is based on inventions we are always trying to make something new to sustain in market and to beat competition. A new family member is KAMAAL-55, launched last year for trails, and today is giving very good response. It is a multi utility innovation for all crops.

Promotion: We have launched many business plans like business promotions plan giving gifts, tour plans for sellers. We are also conducting farmer training camps at farmer site.

Expansion Plans: To expand we have tied up with another company to cover more areas through their dealer network. We will also tie up with other companies in future.

Facilities for Staff: Staff members, from labour to marketing persons, are backbone of any industry, so we take care of our staff as family member giving incentive on production and sales and we try to give them all related facilities.

Mantras to become successful entrepreneur: Quality of products and satisfaction of user is the main mantra. Invention is a continuous process to be successful a entrepreneur. We must be creative every time.



Brand Value: KAMAAL is our brand name. This is the main lead name our products are named as KAMAAL-505-CLAMP; KAMAAL-55; KAMAAL-AZAB; KAMAAL-KESARI etc. When a farmer uses our products at his field says 'kamaal hai' hence the brand sellers are well known our brands.

Corporate Social Responsibility: When I started research work, I did not aim to start a business; it was aimed at removing all poisonous inputs and their ill effects. We are running awakening programs, trains programs with farmer community, giving training to unemployed youth to market any products.



FARMER SCIENTIST AWARD-2010

