

Kavitas



Director : Kavita Rupani

Established: 1998

Products: We manufacture garments for girls and women in woven and knitwear fabrics. Our products in ladies wear are salwar kameez, kurties, tunics, sarees, T-shirt, legging, scarves and others.

History: Mrs Kavita Rupani started business with just four machines in 1998, as an outlet of my recreation activities. It was recognized by my husband Shri Daroomal Rupani and slowly I involved my daughter-in-law Rima and sons Swaroop & Ashish. Today, by the grace of God and Maa's blessings we have a well recognized garment factory of 7000 sq ft., staff of 101 people and 80 machines are operational in our premises. We also give Job work to approximately 100 machines. The production is 35000 - 40000 pieces a month.



Achievements: We are well known as manufacturer of quality garment to many Retail stores like Pantaloon, Shoppers Stop, Hypercity, Mahendras etc. Articles about us have been published in Glamour World G5 fashion magazine.

Markets: Our merchandise caters to the corporate look as well as formal profile from girls to grandparents.

Brand Value:

At "Kavitas"- Garments are

Known for its designs and
Authentic fabrics, which are
Wearable (wearable) in all seasons,
Inspiring every women with
True feelings to Z be
Attractive and
Sensational



Recent Developments: We initially started manufacturing of Salwar kameez then moved on to kurties then Knits, Unstitched Garments and Sarees. The most recent development is our Indo-Western garment line.

Promotion: Mouth to mouth publicity is the most valuable goodwill that is earned by the company.

Expansion Plans: Our expansion plan includes twofold increase in turnover. We also plan to give employment to more than 101 people in this financial year.



Facilities for staff: The staff members celebrate festivals like diwali, New Year etc. During ramzan we hold iftars also

Mantras to become successful entrepreneur: I trust my god and myself and believe that winners don't do different things they do things differently

Corporate Social Responsibility: We try and give employment to more and more people.