

Shree Jai Shree Tea Co. Kabra Chai

Selected 2012-14



Director : Mr. Balkrishna Kabra

Established : Under the banner of Shree Jai Shree Tea Co started with brand name of Kabra Chai in 1990.

Products: We offer a variety of tea with special flavour and unique taste to our customers. We also deal in Sugar, Tea Masala etc.





History: Since last more than two decades we are making Tea; later on flavoured by sugar and different flavours of tea. This wonderful journey still continues to spread more delight in the society.

Achievements: For excellence performance and contribution to social development our firm has been awarded by 'Rashtriya Udyog Ratna' award in 2010.

Market: Our major products and services are in Indore. We have a retail outlet there.

Recent Developments: We have added more variety of tea to meet our customer's requirement.

Expansion Plans: In the concern we are planning to increase our product line with expansion plans of franchising of retail outlets.

Mantras to become successful entrepreneur: There is no fixed success mantra to be followed but simply focus on your quality; this brings the customer loyalty.

Corporate Social Activity: In terms to CSR our vision is itself to handle social responsibilities with care with being a part of every one daily routine life. Making our customer's life happier and joyful.

