

# FILTER CONCEPT<sup>®</sup>

Selected 2012-14



**Director** : Mr. Mehul Panchal

**Established:** September 2002; a proprietorship firm named Filter Concept Inc.

**Product:** Manufacturer of Industrial filter systems and consumables for Air, Gas, and Liquid applications.

**History:** Filter concept was started by Mr. Mehul Panchal with a small set up of 200 sq. ft office and with 3 employees. Now the company is having two offices and three manufacturing facility with more than 80 employees; all this within a span of 9 years.

**Achievements:** Filter Concept has won awards like Bhartiya Udyog Ratna award 2008, SME Award for Innovation – 2011 (National Award), AQUA Excellence Award – 2011

**Market:** At present the company is catering more than 52 countries and more than 25 Industries.

Now the organization is planning to expand its market presence with the help of dealer, distributors and agent.

**Brand Value:** Filter Concepts brand values are from its manufactured products which adhere to highest International Standards like ASME, BS DIN to meet various requirements of industries for better brand value.

**Recent Developments:** Filter Concept has purchased a new land for its new manufacturing facility at GIDC Sanand with area of 10,000 mt. Filter Concept is in process of “U” Stamp & CE Certification.

**Promotion:** Filter Concept is promoting its products by various marketing tools like Website, Newsletters, Channel Magazines, Exhibitions, B2B etc. and making people aware about pollution control equipments.

## POWER PLANT



## CEMENT



## OIL & GAS



**Expansion plans:** Filter Concept would like to have automation for its manufacturing process, timely delivery and quality products. FCPL has also planned for 100% in house manufacturing filter concept and are in the process of getting U Stamp and CE Certification.

**Facilities for staff:** Filter Concept organizes meeting for enhancing knowledge of its employees every month. Apart from this FCPL gives different awards to its employees for motivating them e.g. Best Employee Award, Award for Innovative Ideas etc.

**Mantras to become successful entrepreneur:** Understanding the market demand. Analysis of Industries Applications. Providing quality products with best standards. Customer Satisfaction.

**Corporate Social Responsibility:** Filter Concept is full filling its CSR by various ways like its association with Akshay Patra, which provides food to primary school children, Civil Hospitals etc. FCPL also has association with old age homes, for providing their basic necessity.

**Salient features:** Filter Concept is taking part in various international exhibitions, over there visitors express their opinion and thoughts about our products which makes us proud.

## POWER PLANT



## REFINERY



## AUTOMOBILE



## WATER TREATMENT



## TEXTILE

