



**CHARESH
INTERNATIONAL**
Gateway to world

Selected 2011-13



Name of the Director: Battepati Anil Kumar
Established : 1988

Product: Products: Earth Moving Machinery Parts, Agricultural Machinery Parts.

About us: Charesh International is an independent, specialised exporter. As a first of its kind in the industry we represent various reputed manufacturers, marketing machine parts worldwide with a very high rate of success.

Achievements: We specialise in worldwide exports of parts for Earth Moving Equipment, Agricultural Machinery, and rebuilt Caterpillar Engines & Transmissions.

Marketing: Our customer base is spread all over the world, especially in Africa, Russia, CIS, Middle East, Far East & Asian countries.

Recent Developments: Based in India we are sourcing and exporting globally. Recently 120 H.P. capacity Agricultural Tractors were sourced from USA and exported to Africa.





Promotional Tactics: Business Promotion incentives are paid to every contributor.

Expansion Plans: To open manufacturing facility in U.S.A., Japan and Europe in the near future.

Recreation facilities for the staff: Provisions for improvement of sports skills for staff during working hours.

Mantras of a successful entrepreneur: A blend of hard work, discipline, transparent dealing and honesty makes a successful entrepreneur.



Brand Value: We are committed to the highest standards of ethics and integrity.

We adhere to the highest standards of quality and services. We also maintain the highest values of conduct, moral and professional behaviour in business and personal lives.



Corporate Social Responsibility: We have always believed in helping the less fortunate without expecting any return benefits. Educating children of needy families; providing employments for the needy people (who will be the support system for their entire family) etc has always been close to our hearts.

Salient features about us: We are in action 24 X 7 X 365 and believe customer's satisfaction and success is our success. 23 successful years of heavy earth moving equipment industry experience.



EARTH MOVER TYRES

Tyres as Hard as
**the Earth
you Shift!**