

BHAWANI ENTERPRISES

Selected 2012-14



Market: We target the huge customer base, at every home and institution within the region, with the right approach by way of door to door campaigns.



Director : Mr. Alok Kumar S. Jha

Established : 15th August 2008

Products: Consumer durables such as Microwaves, electric and gas water heaters, online and offline water purifiers, hobs and chimneys, vacuum cleaners, food processors, water dispensers and coolers, gas and induction stoves, fans, DVD's home theaters, OTG blenders, toasters, rice cookers and various kitchen utensils.

History: After getting a considerable experience of customer relations handling with respect to product satisfaction. I started this venture with a motto of providing the best quality, with the very best prices to the valued customers and to obtain their 100% satisfaction. Now I can proudly say that my target is fully achieved.

Achievements: Total customers satisfaction was our motto. It has been achieved in tune of the highest degree.

Brand Value: Be the first choice of every home and to be a very trustworthy brand, which always finds a place in the minds of our customers.

Recent Developments: We have specially trained sales professional who enable us successfully launch any product, in any territory, within a stipulated time frame.

Promotion: We participate in various exhibitions organized in the region. We arrange various promotional activities, at prominent places, to reach our customers.



Expansion Plans: As per the growing demands of consumer products we plan to expand our horizons into the rest of Maharashtra within the next 2-3 years.

Facilities for Staff: Occasionally, various trips to tourist places are organized for our staff.

Mantras to become successful entrepreneur: Being faithful to the customers and always honoring the commitments made are my secrets for a so called successful entrepreneur.

Corporate Social Responsibility: We create awareness of various products vide our different kind of door to door campaigns in our region.