



**Director** : Mr. Suresh Prasad Singh

**Established** :

**Products: Products/Services:** IT Networking Integration Services: Our network integration practice focuses on helping organizations plan, design, implement and manage advanced technology infrastructure solutions so they can focus on their core business objectives. Our experienced consultants and project managers have a wide range of expertise to assist and lead any organization through the complex area of integrating various networking technologies.

**Software Development Services:** By effectively leveraging .NET and J2EE technologies and SOA architectures, our solutions allow organizations to achieve optimum performance and ROI by delivering

maximum business value. The solutions we develop typically follow the standardized Software Development Life Cycle (SDLC) Phases of Discovery, Design and Architecture, Development, Testing, Deployment and Support.

**Mobile Application Services:** As the internet and functionalities moves from PCs, Laptops to mobile devices, there is a major shift in the usage pattern of mobile devices as apps play a vital role in it. Be it a fitness app, astro app or any category. If you can think of something, you have an app for that. In fact apps are something that makes a mobile device come to life. To cater to this growing market of mobile apps, B4B solutions mobile app development team has collected a world class UI designers and programmers with years of experience. We create world class mobile apps for Android, iPhone, iPad, Blackberry and Windows Phone.

**B4B Solutions Products:**

- GPS system- Vehicle Tracking System
- Mobile Application – Smart Menu
- LMS (Learning management system)
- LAN Messenger.

Selected 2012-14





**History:** Instituted by four management graduates, with years of experience, with an intention of starting their own IT Solutions business. B4B Solutions now provides mainly to IT Infrastructure Solutions, Web Application Development, Mobile Application Development. Working for more than 7 years with a constant endeavour on providing the best service and improving the ROI of the client we have emerged as one of the fastest growing company in our field.

**Achievements:** Is one of the most reliable companies in Hyderabad and other operating places.

**Markets:** ITES, Infra Structure Companies, Hospitality Sector, Pharma companies, Hospitals, Educational Institutions Power sector and government Institutions.

#### **Recent Developments:**

**Client:** enterActive Technologies

**Product:** Smart Menu mobile app - This app lets the user access restaurant menu on their smart devices without internet. It not only enhances customer's dining experience but also helps them make smart choice when they look at the detail ingredients and images of the dish. This app is environmental friendly because it helps reduce overall printing cost. Available on Android and iOS.

**Promotion:** Most of our new clients are from referral from the existing client base, we promote for services and products through online campaigning and field staff.

**Expansion Plans:** Initially we started our operation in India at Andhra Pradesh and USA. Today we have good presence in Madhya Pradesh, Bihar and Jharkhand. Next financial year we plan to expand our operation in Karnataka in India and Open an office at Dubai to cater to Middle East and Africa continent. We have a target revenue growth of 13-15% in terms of margins every year. If our progress continues we shall be able to explore new markets and services.

**Facilities for Staff:** At B4B Solutions all employees are regularly encouraged to recognize and celebrate B4B Solution's values, and reflect them in the way we behave and interact with all our audiences, colleagues, clients, business partners and candidates, as well as suppliers, competitors and our investors. B4B Solutions work environment has been built on a strong foundation of fundamental principles like strong customer focus, liberal communication among the employees and strong team work coupled with overall development of the employees.

**Mantras (Secrets) to become successful Entrepreneur:** To be a successful entrepreneur it is necessary to have a forward looking approach and have open mindedness. One should have a constant flow of ideas or thought, and have an unwavering passion to excel in the field of his/hers choice.

**Brand Values:** "When you combine the notion that work is personal and that the outcome / performance matters, and you hook those two values up to the same energy source, then you actually get the best of all possible worlds. You get a workforce and team of people who are totally committed to what they are doing. You get better results in their performance and their sense of what is possible."

**Corporate Social Responsibilities:** Our nation is facing a huge shortage of skilled or ready to employee candidates, though we have high number of graduates coming out from universities and colleges they lack required skill or guidance to choose the right career, we at B4B Solutions conduct seminars and skill development programs in engineering and Management colleges.