



Director : Mrs. Sushma Berlia

Established : 1953

Products: Apeejay Stya & Svram Group is a 60 years old industrial House, concentrating on pharmaceuticals, financials, Logistics, publishing, Real Estates & International Treading with an out reach to more than 133 locations across the globe including Asia, Africa & Europe.

History: The group started with a humble beginning in jalaudhar. The founder Dr. Stya Paul was a freedom figure and a gold medalist in mathematics. The physically challenged legd was even Jacked during the quit India Movement and since then the value became the backbone of the group.



Selected 2012-14



Achievements: The group has received hall of frame award for invocation Last year the group had also received Beot Pharmaceuticals Brand award in world Brand Congress.

Market: The Svran Groups pharmaceuticals has global exports to all 6 populates continents. Walter Bushnell has one of the strongest coverage in the pharmaceutical industry with regards to both doctor and geographies (metro to rural) ensuring true all India & Nepal availability.





Recent Developments: The group recently acquired two more manufacturing plants to process raw and development in AP, Sector of pharma agro incorporated cloud computing as part of technological innovation.

Promotion : Group has innovated multiple new techniques for promotion value based products like engaging directly with us customers on knowledge sharing basis it has also started engaging with multiple. One to one interaction corporate social responsibility projects to engage with its.

Expansion Plans: The group is entering into new market specially in Africa and south east Asia. It has also developed its own R & D, so within 5 years it will be able to generate new specialized medicines and new Business as well.

Recreation facilities emblems for staff members: We organize different entertainment recreation events for staff, especially sports event retreat and value based community development projects to satisfy this to serve nation. We create an environment where people can have a lot of fun & fulfill passion for work.

Mantras (Secrets) to become successful entrepreneur: The pursuit of excellence is an ever ending quest. It is not a disgrace if dreams remain unfulfilled but it is if we have no dreams to dream.

Brand Values: Bushnell our commitment to quality and ethics leads to the pursuit of highly stringed standards in all our activities. As an example products marketed by us are manufactured in varied manufacturing facilities with schedule M, GMP Ministry of Health & 150/400 accreditations respectively.

Corporate Social Responsibility: Group partnership CSR with other NGO / Civil societies / Social Groups contribution on towards task force. On skill development, women environment child development. In order to promote environmental sustainability refuse us.

Grate things you didn't Know about: New Innovations in medicines to produce more products at much more affordable price.