

AI Adil Trading Co. LLC

A Division of Masala King Exports Trading Pvt. Ltd., Mumbai



AI Adil Co LLC (A Division of Masala King Export Trading Pvt. Ltd.,)

Exporters of Indian - Pulses, Spices, Foodstuff, Groceries, branded items and Assorted Non- Food Items.)

We are one of the leading exporters of quality Indian pulses, Spices, Dals, Beans, Lentils, Peas, Rice, Wheat Groceries, Branded and miscellaneous Non- food Items. The Founder of AI Adil Co LLC was having a very lucrative Job in Dubai-20 years back. Having worked in Dubai he understand acute longing of Indians for Indian Foodstuff and Spices. He left the Job and started AI Adil Co LLC in 1981, keeping in mind sizable population of Indians working in U.A.E.



The beginning was on a very modest scale.

In 1984 ADIL SUPERMARKET was opened in order to cater to the needs of Indians House wife. Clients from far off places like Abu-Dhabi, Sharjah, Al Ain, Fujairah use to come to Bur-Dubai supermarket. Encouraged by this tremendous response two more Branches were opened. One in Abu-Dhabi and other in Sharjah.

CUSTOMER BASE:

We have developed and sustained very wide range of Customer base.

- A] House Wife
- B] Prestigious 5 Star Hotels- Like Hilton, Sheraton Group
- C] Reputed catering companies Like- Emirates Abela, Intercat, Albert Abela & Co.-Sharjah and Abu-Dhabi, Dariah Management Services, Damac Al Otaiba.
- D] Dubai Duty Free. This we could achieve on account of:

- o Quality
- o Delivery Conformance
- o Very Competitive Rates



QUALITY: We have laid down very stringent quality norms- Which we follow to the letter, when it comes to quality there is no compromise. This is company policy and is secret of our success in Stature as well as size.

DELIVERY CONFORMANCE : Our track record with regards to delivery conformance is 95% plus consistently.

PACKING: We have been able to popularize our two brands namely

• **PEACOCK BRAND :** All types of Spices, Pulses, Wheat, Atta, Rice and Indian Foodstuff items are being packed and sold in various packing sizes to suit clients' requirement.



• **FIRST CLASS BRAND :** All types of pickles, Ras Gullas, Gulab Jamun and confectionery items which we source from India as per our specifications are being packed and sold in Various packaging Sizes.

ACHIEVEMENTS : Enlarging and sustaining our business association with wide category of customers without any break for the last 15 years is our biggest achievement.

In recognition of our contribution to the phenomenal rise/growth of DUBAI DUTY FREE -Department of Civil Aviation, UAE, has honoured us with ' DISTINGUISHED SUPPLIES/ PARTNERS' award in April 2001. This is a matter of pride to us as only 53 suppliers were chosen for the co voted award out of 2500 odd suppliers.

Dubai Duty Free Award

1. "Distinguished Supplier / Partners" award in April 2001
2. "Environment Award" in 2001
3. "Distinguished Supplier / Partners" award in April 2003
4. "Environment Award" in 2001

Lifetime Achievement Award

1. "Distinguished Supplier / Partners" award in April 2001
2. "Environment Award" in 2001
3. "Distinguished Supplier / Partners" award in April 2003
4. "Environment Award" in 2001

Limca Book of Records

Other Awards

1. Emirates Flight Catering "Certificates of Appreciations" in 2003
2. Jumeirah Hospitality "Certificates of Appreciations" in September 2003
3. Intercat Catering Co. "Certificates of Appreciations" in 2003
4. Dubai Airport & Dubai Duty Free "10th Supplier of the Year 2008"
5. Emirates Business Women Council "Certificates of Appreciations"
6. Maharashtra Sanskrit Mandal 2009
7. Nav Shakti in 2009