

Acumen Enterprises



Selected 2012-14



Expansion Plans: Within two years we plan to expand our sales network, for our maintenance free batteries, to five other states.

Facilities for Staff: Once a year we arrange tours for the staff. We also provided tea, coffee and refreshments.

Director : Mr. Sandeep A. Naik.

Established : 2006

Products: Tubular lead acid batteries (specially made for U.P.S.), wind, solar, inverter application.

History: We started with the sales and service of batteries in retail sector, only for inverter. As time passed our batteries are used for U.P.S., solar and wind manufacturer and traders.

Achievements: We started at a very small market level. Word of mouth reference has boosted our image and clientele.

Market: 40% of the present market is local. Our battery is used in 7 states by leading manufacturer of U.P.S. and Inverter.

Recent Development: Very have introduced a low maintenance tubular battery with low discharge.



Mantras to become successful entrepreneur: Smart work with hard work. Have technical skill and maintain relationships.



Brand Values: Our product is rated in the top five brands in the market.

Corporate Social Responsibility: We respect nature and urge to keep the environment pollution free, save energy and utilization of available power. All our batteries are eco friendly.

Salient Features: Honesty and transparent business.

POSITIVE AND NEGATIVE BATTERY PLATES



SHORT CIRCUIT TESTING



BOXING

