



A square designs

Director : Mr. Ajay Arya

Established : 1998

Products: Interior Design Consultants – Transforming urban spaces into visually stunning creations has been the forte for Ajay Arya of A Square Designs. Creative by nature and an interior design consultant by profession, Ajay has conjured up delightfully modern and contemporary interiors for various properties. At A Square, we design and implement interior jobs from scratch in totality. Planning spaces, detailed designing and execution are all endeavored perfectly, being backed by fine workmanship.



History: When Mr. Ajay Arya was

19 years old, he started 'M/s A Square Designs' as a proprietorship firm in December 1998 at Mumbai, with money which he had saved over a period from his pocket money. His office was his study desk at home with one phone and his home PC. He started with designing small home accessories and artifacts and got them made using a fusion of materials like wood, metal, ceramics and glass. This further led to designing of small pieces of furniture. 'A Square' products were appreciated in the market and some of the regular clients started requesting him design the interiors of some portions of their homes. Then things started shaping up. In June 2000, he took up a small cabin space on rent and set up a small unit for interiors. At that point two interior designers joined the company on a pay roll and one office boy was appointed to do miscellaneous activities. The company got some good projects to work on in Mumbai. However, in June 2002 the company shifted its base to Kolkata. It was like starting everything all over again. Once Mr. Arya moved to Kolkata he knew he had various challenges on his way – adjusting to a new environment and a new work culture. In a very short span of time he could set up his own office and also started getting good projects. One project, lead to another. Today the company comprises of 30 designers, associates and other staff members.



Achievements: Although doing interiors for homes has been the forte for Mr. Ajay Arya, he also worked on various commercial projects which have now become landmarks in Kolkata. It has been a decade since he started operations in Kolkata and A Square Designs is amongst the top interior designing firms in the city. Currently also working on projects in Delhi, Hyderabad, Guwahati and Dubai.

Market: Intimate attention to detailing and taste has made Ajay create exquisite interiors. He has worked on interiors of prime commercial premises besides splendid homes in Indian metropolitans and now even overseas. The esteem clientele comprises of businessmen, industrialists, professionals, individuals and well known organizations.

Brand Value: One of the most reputed interior designing companies in Eastern India, we are known for our professionalism, honesty and sincerity in dealing with clients and handling projects. We don't just design houses we make beautiful homes.

Recent Development: In A square designs, a separate division has been introduced which is dedicated to furniture and accessory design. This division is focused to create unique designs for furniture pieces to depict a true contemporary Indian sensibility.



Expansion Plans: At A Square Designs we are in the process to enhance our designing and drafting division. New designers have been appointed to join the design team. In the near future we will be launching a Design Studio to display our interior design concepts and also will be opening offices in other Indian metropolitans.

Facilities for Staff: As planning for interiors and managing sites needs to be done very meticulously, the team members get stressed. To provide a stress free work environment outings such as launches and day trips our organized for the staff members. As an incentive plan free air tickets to a holiday destination are also provided to the designers.

Success Mantras: There are certain principles that we follow in A Square Designs: Put in your best efforts and leave the rest to the Almighty. We always hear our clients thoroughly and then provide a design solution to suit their requirements and taste.

Corporate Social Responsibility: The Company is associates with a few NGO in Kolkata who work for the betterment of the Old Age and street children. We also sponsor the education of some deserving students, sometimes are children of our company employees.

Salient Features: A Square Designs is affiliated with J. D. Birla Institute and Exterior-Interior Pvt Ltd. These institutes send their student to our company for training at site which is a part of their Interior Designing Course Curriculum.