



# SRIIOM / SRI RAMAKRISHNA INTERNATIONAL INSTITUTE OF MANAGEMENT

Selected 2013-15



**Director** : Dr. Ashok Maitra

**Established** : 2005

**Products:** Education and Training Programmes and Material for Industries, Government & NGO's. Integrated Organization Development and HR Consultancy.

**History:** Sri Ramakrishna International Institute of Management was started to provide continuing education and training to professional working in the industry to upgrade their knowledge and skills in all areas of HRD Organization, Leadership and Human Resource Management and other integrated HRD Consultancy.

**Achievements:** Sri Ramakrishna International Institute of Management has trained more than 5000 professional to upgrade their capability. It has also provided consultation to upgrade the financial viability of Ess Dee Aluminium Ltd. It has got the ISOL Award for Innovation in HRD.

**Market:** Our market consists of multinational companies, family managed businesses, Professionals working in various industries, especially those who wish to upgrade their capability to become successful.

**Brand Value:** Scoring high on our brand value is our Ethics and Integrity. Our Mission is the success of our Client.



**Recent Developments:**

Recently we have launched the “Future CEO School” to prepare CEO for Industries, State Coaching Programme for companies.

**Promotion:** We promote our services through the Internet - Face book and other social media; yahoo groups etc.

**Expansion Plans:** We plan to expand our operation to Delhi, Pune and Bangalore. Also on the anvil is the starting of HR MBA Course.



**Facilities for staff:** We work in a NGO atmosphere. We do not have fixed timing. We work on deliverables. We provide our staff food and beverages, Computers, Mobile phones etc., so that they can be efficient.

**Mantras to become successful entrepreneur:** Do what you love to do. Do what you are best at. Have a risk taking ability. Cultivate passion for making a difference in the lives of people

**Corporate Social Responsibility:** We help the Ramakrishna Mission to raise funds for rural development. Last year we raised Rs. 7 cores for Ramakrishna Math, Barahgove.

