



# Nandan World

## Ravi Nandan & Sons

Products: Bicycle & Automobile Components



**Director** : Mr. Naveen Kumar Aul  
**Established** : 1952







**History:** Ravi Nandan and Sons was founded in 1952 under the leadership of Late Sh. Ravi Nandan Aul. His son Naresh Aul joined him in business in 1970 and then there was no looking back. Currently it is managed by Mr. Naresh Aul & his two sons Mr. Naveen Aul & Mr. Sarvish Aul.

**Achievements:** ISO 9001: 2008 Certification; Rashtriya Udyog Ratna Award in 2013; Indiamart Trust Seal 2013-2016.

**Market:** We have customers almost all over India, Middle East Countries and few Asian Countries and some parts of Europe and New Zealand.

**Recent Developments:** We have developed a new product to protect bicycle tubes from getting punctured. We have also added Motorcycle tyres to the product list.

**Promotion:** We promote our products by advertising online (Internet), Magazines and Exhibitions worldwide.

**Expansion Plans:** We will be targeting South America and East and West Africa from 2014 - 2017 to capture a good amount of market share.

**Facilities for staff:** We give the necessary help as & when needed to the staff.

**Mantras to become successful entrepreneur:** Do your work with either honesty by remaining good in every step. Always do work in a way that it can directly or indirectly be fruitful for others.

**Brand Values:** For us brand value is top priority. We have supplied superior quality products since the beginning which has made our products popular among the customers.

