

## BEST QUALITY Chemical Earthing System



Leading the nation - towards electrical safety

# JMV LPS LIMITED

Selected 2013-15



**Director** : Mr. Neeraj Saini

**Established** : 2008

**Products:** JMV is the leading manufacturer supplier and installer of Earthing system used for dissipating the fault current, lightning Protection System used to protect your structure from direct hit of lightning, Surge Protection Devices to protect the equipment from surges, Exothermic Weld used for making permanent molecular bonding connections and conduit pipe.

**History:** JMV was formed in the year 2008 as a private limited company with a team of just 5 people who work towards a common goal to excel in the field of electrical safety. Today with aggressive marketing approach it has become one of the major players of the industry.

**Achievements:** JMV is the proud winner of one of the industry's prestigious business leadership awards for its sincere efforts and excellent work in making customer dealing a delight. Business leadership Award is a proof of the outstanding work the company has offered to its customers.



**Market:** JMV is one the prominent player of this segment and is aggressively doing business in all parts of the country and has started exploring business in UAE, Saudi Arabia, Oman, Kuwait, Nigeria, Uganda, South Africa, America etc.,

**Recent Developments:** JMV is the first company who has developed Exothermic Power and mould in India. The powder has a huge demand in India for making permanent connection of Copper to copper and Copper to steel without any outside source of heat and power. So, far the product was getting imported from other countries.



**Promotion:** JMV is very actively promoting its products and solution through direct promotional activities like exhibition, shows and events. They also give print advertisements in National Newspapers, Magazines along with aggressive promotion over internet.

**Brand value:** JMV is the undisputed leader of its segment. It is well known and highly accepted brand amongst its customer. Due to its huge brand value it has been successfully serving to industries like Telecom, Petroleum, Mines, Electrical, Aviation Wind, Power etc.



**Expansion plans:** The next expansion plan of JMV is to increase the market share by adding more and more products for its customer in electrical safety segment so the customers gets the desired product and solution under one brand name.

**Facilities for staff:** JMV strongly believe in keep their staff satisfied and motivated. From time to time they organize recreational activities like Get-togethers, Awards and Recognitions, Outing, etc. for them.



**Mantra to become successful entrepreneur:** Always take a very holistic approach to all the aspect that includes delivering a world class product. Keeping a close watch on the market and further analyse it in order to create the most innovative solutions for our clients.

**Corporate Social Responsibility:** JMV, is always contributing towards the enhancement of the society and has been attached with several NGO's that work for medically unfit people, underprivileged children and women.