



Amulya InfoTech (I) Pvt. Ltd.



Name of the Director: Mr. S. Sathish Saravanan

Established : December 10, 2001

- Product:**
1. Outsourcing 24x7x365 Technical Support to Web hosting companies, Data Centers world wide
 2. 24x7 Technical Product Support
 3. Web Design & Development Services.

History of the Company: Established the company in December 2001 in a 200 sq feet office space with just one employee. Started providing technical support to web hosting companies from May 15, 2002.

In October 2002, moved to a 500 Sq feet bigger office space with about 6 employees. In June 2003 moved to a bigger office space of 2000 sq feet and housed about 25 employees Started the multimedia department in October 2003 and contact center department in Dec 2003. By the end of 2003, the number of employees increased to 40. In April 2004, expanded the office space to 4000 sq feet. By end of 2005, there were close to 100 employees. Company was certified on ISO 9001 : 2000 in Nov, 2006.

In Apr 2007, moved to a bigger office space of about 12,000 sq feet.

In Jan 2008, started support for blade frames.

In Nov 2009, the company got recertified in ISO 9001: 2008

Achievements: Is one of the most reliable companies in Coimbatore in terms of technical advancement, paying on time etc. for job seekers and existing employees.

Selected 2011-13



Is certified in ISO 9001: 2000 by Bureau Veritas from Nov 2006 and re-certified to ISO 9001: 2008 in Nov 2009.

No non-conformances were found by external auditors during certification, re-certification and surveillance audits so far.

Grew from 1 employee in Dec 2001 to 100+ employees in Dec 2010

Yearly turnover increased from Rs 60,000 (approx) in the year ending Mar 2002 to Rs. 3.5 crores (approx) in Mar 2011.

The MD, Mr. S. Sathish Saravanan was nominated for Best entrepreneur award in 2009 from , Confederation of Indian Industry (CII), Chennai.





Marketing Strategies : All our marketing efforts are through online medium only. We market through various websites, participate in forums, work on SEO, SEM and SMM technologies to make our site visible to more people around the world. We have dedicated websites to market various services of ours. Some of our websites are: www.actsupport.com, www.actmedia.net, www.supportguru.net, www.amulya.biz.

Recent Developments : 1) We have entered the German market through one of our partners in Germany
 2) The company bought a land spreading across 1.03 acres.
 3) We are completing 10 years of existence by Dec 2011 and for the same company is going through a complete re-branding effort and new marketing initiatives.

Future Expansion Plans : 1) To set up office in our own land which is spread across 1 acre within the next year.
 2) To build more business partners across the globe and venture in to other countries like South Africa
 3) To become a 500 people company in the next couple of years
 4) To open our overseas offices for marketing purposes.

Recreation facilities for staff members: Separate department called "Leela" exists to work and focus on the recreational aspects of the employees. Regular monthly and yearly events are coordinated by this team to keep the employees motivated and refreshed.

Mantras to become successful entrepreneur: We honestly strive towards individual well being which will result in company's well being. May it be a customer or a employee or a partner, we work hard and make sure they win and therefore we win. Our mantra goes by our guru's saying as: "There is only one business in the world and that is of human well-being"
 - Sadhguru Jaggi Vasudev

Brand Values: People / Partners - We see our customers and employees as partners and always work to keep them happy. Amulya believes in the friendly/flat hierarchy approach where the employees / customers work in harmony.

Process - We continually work to improve our process and build a robust system in place which can lead to total customer satisfaction.

Products - We believe in having the right products in the right place which will improve the overall efficiency and delivery of the company. Amulya has built lot of custom products over the time and continually work to create more products which will help deliver better.

Participation in corporate activity : Amulya is closely associated with Isha Foundation (<http://www.ishafoundation.org>), a non-profit organisation out of Coimbatore, India. Through Isha, Amulya has worked on many social projects and will continue to do many more activities. Some of the projects involved in are Project Green Hands, Isha Inner Engineering, Isha Vidhya etc.

Salient features: Our company is still far superior in giving technical exposure to employees in a brief period of time, compared to many other big corporate.

Logos

Vectorization

Web Templates